



#RIGOROUS #IMPARTIAL #INFLUENTIAL

IWC ENTRY KIT 2021



2021 WINE ENTRY TIMELINE



Entry Opens 27th Nov 2020

Entry Closes 24th March 2021

Consolidated shipping sample deadline
(Hellmann Worldwide Logistics) 5th March 2021

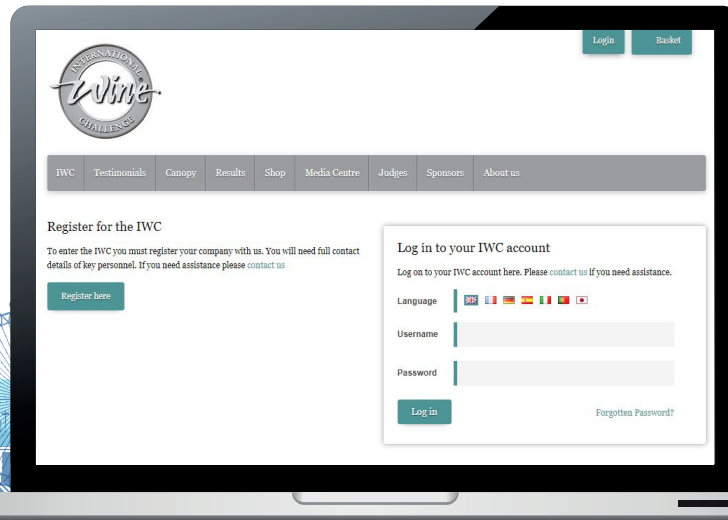
Private Shipping sample deadline 26th March 2021

Judging 14th – 27th April 2021

IWC Medal Results 13th May 2021

IWC Trophy Results 17th May 2021

IWC Awards 30th June 2021



HOW TO ENTER YOUR WINES INTO THE IWC?

1. Login to your company's IWC account at <https://www.internationalwinechallenge.com/> . To check if your company is already registered, or if you need to create an account, please email kate.labate@wrbm.com.
2. Fill out the wine entry form in your account. (see checklist of mandatory data required for each wine below)
3. Submit your wine entries by paying via credit card, or, requesting an invoice at checkout. Entry fee is £133 per wine.
4. Box your samples (4 bottles for each wine entry).
5. Print the IWC bar code delivery label (emailed with your entry confirmation), and write on delivery label number of bottles of wine in each box, then attach label to box
6. Send your samples to us (either by private courier, Consolidated shipping or via your UK Importer).
7. We will share your results in your entry account and on IWC website on 13th May 2021.

For any enquiries or assistance regarding the IWC entry process please contact iwc@wrbm.com



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Checklist of mandatory wine detail required to complete your entry online via your IWC account.
<https://www.internationalwinechallenge.com>

Producer name
Wine Name
Vintage
Bottle Size
Closure type
Country/Region
Wine Colour (Red/White/Rosé/Orange)
Wine Style (Still/Sparkling/Fortified/Botrytis/Sweet)
Residual Sugar Level (g/L)
Oaked/Lightly Oaked/Unoaked
Alcohol Level %
Classification
(Conventional/Biodynamic/Sustainable/Vegetarian/
Organic/Vegan/Fairtrade/Kosher)
Grape 1 %
Grape 2 %
Grape 3 %
Number of bottles produced
Available in UK?
UK Importer Name
Discovery Tasting yes/no (supplementary fee applies)

Explanatory Notes:

Please read this information when completing the form.

1. Entry judging and results

Wine entries are judged in April. IWC Medal & Trophy results are released in May, with Champion awards released in June each year. For full details and deadlines please visit www.internationalwinechallenge.com

2. Discovery Tasting

The Discovery Tasting provides a unique platform for IWC medal-winning wines portfolios seeking representation in the UK. Only wines which do not yet have an importer are eligible. The supplementary discovery tasting fee is £70 per entry. 6 samples are required for IWC entries including Discovery Tasting.

3. Wine Producer Details

The producer's contact details are essential, they validate the wine entered and are used for notification of results to the entrant and the media.

4. Wine Details

Please answer precisely. This ensures that your wine is in the correct tasting group. Correct grouping is essential for the fair and consistent judging and any incomplete or incorrect information may penalise your wine.

Wine Name: Any variation between the label and the entry form invites confusion for us, and may mean that your certificates are printed with the wrong wine name. Please do not include vintage even if it is on your label.

Vintage: This ensures that wines are grouped correctly, fairly and consistently for tasting.

Bottle Size: This informs consumers of the quantity of wine obtained for the quoted price.

Closure: This helps us with the event fault correlation and also identification.

Glass Colour: This is related to environmental information and assists with fault correlation.

Barcode Number: If the wine has a barcode it will assist us in setting up the tasting. Occasionally we cannot identify the wine just from the label. A barcode helps the IWC team in identifying the correct wine and ensures it is entered into the correct category for judging.

Official Quality Status: If your wine has an Official Quality Status, it ensures that wines are grouped correctly, fairly and consistently for tasting.

Country: The country, region and sub-region details enable us to group wines correctly, fairly and consistently for tasting.

Wine Colour: This is essential information for grouping wines and vital for consumers.

Wine Style: This is essential information for grouping wines and vital for consumers.

Residual Sugar Level: This ensures that wines are grouped correctly, fairly and consistently for tasting.

Oaked: This ensures that wines are grouped correctly, fairly and consistently for tasting.

Alcohol Level: Wine Duty levels are calculated using this information.

Classifications: This information allows consumers to search for wine of a particular regime. Vegetarian refers to wines produced without the use of additives that required animals to be killed. The use of eggs and dairy processing aids is acceptable for a vegetarian wine. Vegan refers to wines made using no animal derived ingredients. A Fair Trade wine must have Fair Trade certification.

5. Grapes

Please only state the principal three (3) grapes and percentages. For example Merlot 60%, Cabernet Sauvignon 30%, Cabernet Franc 10%.

All wines submitted must be made solely from the partial or complete alcoholic fermentation of grapes or grape must.

6. Production and Retail

The producer's contact details are essential, they validate the wine entered and are used for notification of results to the entrant and the media.

UK Importer: This is essential for us to locate the UK stockists of your wines for publicity purposes so customers can find your wines in the shops.

Number of bottles produced: Total Production for vintage or year.

FOB Price Per Bottle (if NOT available in the UK): Duty levels are calculated using this figure. This information is also required for wines entered into the Discovery Tasting.

Is this the first year of production for this wine, cuvee or vineyard: This information may make your wine eligible for the James Rogers Trophy. (Best Wine in First Year of Production).

Available in the UK: This information is very important for publicity purposes.

UK Retail Price per bottle/number of bottles available to UK market: This information dictates the wine's eligibility for a 'Great Value Wine of the Year' award and is used in communication surrounding the Great Value category awards.

Rules of entry: <https://www.internationalwinechallenge.com/rules-of-entry.html>

Shipping your wines: <https://www.internationalwinechallenge.com/shipping-your-wines.html>

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